

## Discussion Topic 1



### Know our community

Identifying the diversity of the people who live in the local area, understanding their interests and needs and knowing who is and isn't using our service. This links directly to diversity planning and practice and is essential if we are going to offer appropriate services. When discussing the Know our community topic the following questions may help generate discussion and debate.

#### Reflective questions

- What does knowing our community mean to you/our organisation?
- How would you describe the demographics/diversity of our local area?
- What evidence do we use to learn about the demographics/diversity of our community?
- What have we done to understand who lives in our local area and what their needs are?
- What could we do to connect with our local community and hear what is important to them?
- How representative are our clients of the wider community? What makes you say this?
- What could we do to make our service more appealing to different community groups?